



**2020 TANK TRUCK WEEK**  
**Sponsorship Registration Form**  
**October 6 – 8, 2020**  
**Kay Bailey Hutchison Convention**  
**Center | Dallas, TX**

**1. Sponsoring Company Contact / Coordinator Information**

Please type or print the information **exactly** as you wish it to appear in all printed convention materials. The Sponsor Coordinator listed below will receive ALL follow up correspondences – please be sure the correct contact and email address are provided.

Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Sponsorship Coordinator \_\_\_\_\_  
 Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**2. Sponsorship Commitment**

Please indicate your sponsorship preference. Sponsorship benefits are listed on page 2.

- |                           |                                   |                                       |
|---------------------------|-----------------------------------|---------------------------------------|
| Platinum Trailer Anchor   | <input type="checkbox"/> \$25,000 | Unlimited Complimentary Registrations |
| Platinum Equipment Anchor | <input type="checkbox"/> \$10,000 | Unlimited Complimentary Registrations |
| Gold                      | <input type="checkbox"/> \$5,000  | Three Complimentary Registrations     |
| Silver                    | <input type="checkbox"/> \$3,500  | Two Complimentary Registrations       |
| Bronze                    | <input type="checkbox"/> \$2,000  | One Complimentary Registration        |

**3. Company Name / Logo / Complimentary Sponsor Registration(s)**

**Company Name** \_\_\_\_\_  
 (Please provide your company name exactly as it should appear in print)

**Company Website** \_\_\_\_\_  
 (Please provide the url of the website you would like your company's name hyperlinked to)

**Company Logo** \_\_\_\_\_  
 Please email a high-resolution version of your logo to [Zach Moore](mailto:Zach.Moore@nttc.com).  
 Preferred file formats are Adobe Illustrator (.ai) or PDF

Complimentary Sponsor Representative Name: \_\_\_\_\_  
 Address (if different than above): \_\_\_\_\_  
 Complimentary Sponsor Representative Name: \_\_\_\_\_  
 Address (if different than above): \_\_\_\_\_  
 Complimentary Sponsor Representative Name: \_\_\_\_\_  
 Address (if different than above): \_\_\_\_\_

**4. Payment Information**

NTTC accepts checks and all major credit cards. Checks should be made payable to NTTC, in U.S. funds through a U.S. banking institution.

<b>Total Amount:</b>	\$ _____	<input type="checkbox"/> Invoice Company	<input type="checkbox"/> Visa	<input type="checkbox"/> Discover	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express
Card Number:	_____				Exp. Date:	_____
Name (as it appears on card):	_____		Signature:	_____		
CVV#	_____	Email:	_____			

Return Sponsor Agreement to Ryan Streblov, Sr. VP of Sales & Marketing, National Tank Truck Carriers by: Email: [rstreblov@tanktruck.org](mailto:rstreblov@tanktruck.org) | Fax: (703) 838-8860 | Mail: NTTC, 950 N. Glebe Rd, Ste. 520, Arlington, VA 22203



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**5. Sponsorship Opportunities and Benefits**

Sponsorship Level & Benefits Amount	Platinum Anchors <i>(Limited)</i>		Gold	Silver	Bronze
	Trailer \$25,000	Equip \$10,000	\$5,000	\$3,500	\$2,000
Exhibit Space Requirements	Platinum booth	Platinum booth	20' x 20' booth	10'x20' booth	10'x10' booth
Comp booths	6	2	N/A	N/A	N/A
Comp trailer spots	6	4	N/A	N/A	N/A
Comp Exhibitor Registrations	10	10	3	2	1
Comp Attendee Registrations (Carrier & Fleet non-members)	40	40			
Location Preference	Top	Top	After Anchors	After Gold	After Silver
Priority for additional booths/spots	0	0	N/A	N/A	N/A
Early Access to Exhibit Hall	0	0	N/A	N/A	N/A
Agenda development priority	0	0	0	0	N/A
Recognition in Promotional Communications - logos	0	0	0	N/A	N/A
Recognition in Promotional Communications - text	0	0	0	0	0
Listing on website event page with hotlink	0	0	0	0	0
Special identification on web and program floor plans	0	0	N/A	N/A	N/A
Recognition in TTW Program	Top	Top	After Anchors	After Gold	After Silver
Sponsor ribbons	0	0	0	0	0
Name on Recognition Signs	0	0	0	0	0
Placement of Food & Beverages Near Exhibit Location	0	0	0	N/A	N/A
Recognition at all Food & Beverage functions	0	0	0	0	0
Recognition at Keynote Address	0	0	0	N/A	N/A
Recognition at Business Sessions	0	0	0	0	0